“DOING GOOD WHILE DOING WELL”: Mission Applied Investments

By S. Judith Metz

Protecting human life and promoting human dignity, reducing arms production, pursuing economic justice, protecting consumers and the environment — these are components of the Sisters of Charity mission and of their sponsored ministries’ missions. They are also the goals of a socially responsible investment policy.

The Sisters of Charity implemented such a policy more than 40 years ago, and from that time invited their sponsored ministries to join them in their efforts. “The sponsored ministries have not only taken this request seriously, but have made these efforts their own,” according to S. Ruth Kuhn, chair of the Sisters of Charity Corporate Responsibility Committee and coordinator of the local Coalition for Responsible Investment. Most have adopted their own policies that determine the composition of their investment portfolios. Several have representatives on the Corporate Responsibility Committee, and as Tim Moller, CFO of the Sisters of Charity, comments, “volunteer their time helping the Sisters advocate for positive change in Corporate America.” The sponsored ministries have also adopted policies to use social screens in monitoring their own investments. The impact of this work is sometimes hard to measure, but vigilance over the years has “paid dividends” measured in changes in corporate policies, and has spread awareness that these efforts do make a difference for humanity and for the earth.

The corporate responsibility movement started as a small church-based movement that dared to challenge corporate practices harmful to the poor, to consumers, and to the environment. From that seed, planted in the early 1970s, grew the collaborative effort of the Interfaith Center for Corporate Responsibility, whose members, including the Sisters of Charity, have persisted in asking corporations for transparency and accountability. Their work is a testimony to the power of pooling resources, and to the power of moral force. From its humble beginnings participants in the corporate responsibility movement have influenced corporate policy and the investment climate in this country. Initially only a few small investment firms created investment funds that employed social screens. Now this practice has become common-place as more and more investors have come to expect the availability of this type of service.

A tiny pebble dropped in a pond whose ripples have had a huge impact.
News ’N Notes

Congratulations to Paul Ebert (center), English/Reading teacher at DePaul Cristo Rey High School, who was recognized as an outstanding educator by Cincy Magazine in the September 2012 issue.

Paul commented, “I love where my kids are in life emotionally and mentally, the questions they are asking themselves. … Once they have the sense of self and an emotional connection with a piece of literature … it lights a fire and just goes from there.”

The College of Mount St. Joseph recently unveiled its Heritage/Mission Display on campus. Intended to mirror the colors and design of the stained-glass windows in the College chapel, the display focuses on the values that members of the Mount community embrace: excellence in academic endeavors, integration of life and learning, respect and concern for all persons, diversity of cultures and beliefs, and service to others.

St. Joseph Home plans to display its nearly 140 years of history in a History Hall, showcasing photos, newspaper clippings and other memorabilia for visitors, residents and their families to see the evolution of the Home. An employee-led committee has been appointed to oversee the project and round up photos from the archives and former recipients of St. Joseph Home’s services. The unveiling is expected in early November.

Students Speak

“It was [at the College of Mount St. Joseph] we learned the mission that encouraged us to serve the least, the last, and the lost. As you rise tomorrow, to fulfill your promise to God, focus your mind on the least. As you set off tomorrow, to inscribe your signature on this world, set your eyes on the last. As you scale that cliff tomorrow, to be a beacon, shine your light on the lost.”

- Jonathan Reed Maltbie, 2012 graduate student commencement speaker at the College of Mount St. Joseph

“I would like to present you with a challenge. Sometime within the next year, I ask you to either continue this tradition of service that is championed by this institution; or to discover it for the first time. Whether it be domestic or international, short term or long term, get out of your comfort zone and experience the fulfillment that only service provides. I promise that doing so will change your life – and maybe, just maybe, it will change someone else’s life too.”

- Matthew W. Schmittou, 2012 undergraduate student commencement speaker at the College of Mount St. Joseph

Photos by Don Denney

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